

INVOLVING JEWISH MEN IN JEWISH LIFE

FEDERATION OF JEWISH MEN'S CLUBS, INC.

475 Riverside Drive, Suite 832 New York, NY 10115-0022

(212) 749-8100 (212) 316-4271 fax

e-mail: international@fjmc.org website: www.fjmc.org Twitter: FJMC_HQ

President Mike Mills

Cincinnati, Ohio

First Vice President

Myles Simpson Agoura Hills, CA

Vice Presidents

Allan Gottesman Cooper City, FL

Richard Gray Chestnut Hill, MA

Stan Greenspan Toronto, Canada

Ed Margolis N. Miami Beach, FL

Steve Neustein Pittsburgh, PA

Joe Swerdlow Cherry Hill, NJ

Treasurer Joel Shrater

Thousand Oaks, ${\sf CA}$

Secretary Allan Kahan

Yellow Candle Chairs

Eric Weis Wayne, NJ

Gerry Brin Highland Park, IL December 26, 2011 Rosh Hodesh Tevet 5772

Shalom!

We are writing to you about a unique Holocaust remembrance program.

30 years ago, survivor groups conceived of a way to insure remembrance through a simple home ceremony. A special memorial Yahrzeit candle was developed and is now known as the Shoah Yellow Candle™. Jews, Christians and members of other faiths now use these Candles.



It is our mission to place a Yellow Candle in every Jewish home, to reach out to others and expand this program until 6,000,000 candles are burning on the same night. Our theme is "Light a Candle, Preserve a Memory".

As Rabbi Abraham Joshua Heschel said, "To us, recollection is a holy act; we sanctify the present by remembering the past. To us Jews, the essence of faith is memory. To believe is to remember."

More information can be found at the <u>www.yellowcandles.org</u> website or at <u>www.facebook.com/YellowCandles</u>. If you have any questions, please feel free to send an email to <u>info@yellowcandles.org</u>.

We invite you to join with thousands of other people, in remembering the victims of the Shoah.

Zachor! Remember! G'dank! Thanks!

Eric & Gerry

Eric Weis & Gerry Brin Shoah Yellow Candle Program Chairs