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Men's Club Holocaust Memorial Project CBS Board Review, 5/7/18

Background

- CBS Men's Club has been accruing proceeds from its Yom Hashoah Appeal for the past several years.
- The Men's Club Board challenged itself to determine a meaningful project to be funded by the YH appeal proceeds.
- We decided to design, implement, and install a permanent Holocaust Memorial on CBS' campus.

Design

- Rob Cohen and Josh Kaplan is a committee of 2 leading this project.
- A metal scupltor, Granville Beals, was contacted for his thoughts on the design of the memorial.
- Contact was made with Dr. Michael Barenbaum, a foremost expert in Holocaust related subjects, a noted author on the subject, and was the Director of the National Holocaust Memorial project.
- Prototype samples were shown to CBS Excutive Board and Decorating Committee (Eileen Mann).

Status

- All who were shown the prototype (Exec, Deco Cte, Rabbi) and heard Granville's description and inspiration for the design of the sculpture are in support of it and the project.
- Dr. Barenbaum reviewed potential sites on campus for placement of the memorial.
- The committee and several members of the Men's Club Board, as well as Rabbi Hauss, are in agreement that the premier place for the memorial would be on the front patio directly centered under the large vertical sanctuary window.
 - Will be on a 24" high hexagonal pedestal
- Due to the selected location of the memorial, the project has expanded to include placement of benches on the patio and that the patio may be considered as the *Holocaust Memorial Plaza*.

Funding

- Cost of the actual memorial (metal art sculpture) is approximately \$11k.
 - Cost of base and other materials is likely to be another \$3k (estimated).
 - Total cost of the memorial itself: Approximately \$14k
 - Benches and other elements (other than the Memorial itself) are incremental to the costs noted above and will be obtained and installed at a later date as funds are raised.
- Men's Club has approximately \$8k on hand to fund the project at this time.

- Men's Club is developing and implementing a marketing program aimed at the CBS general congregation (especially those who did not participate in this year's Yom Hashoah appeal).
 - Possible appeal to the synagogues of the FJMC Western Region as well as Chabbad SCV and Temple Beth Ami.
- A professional pamphlet will be developed for use in gaining additional contributors to fund the balance of the project . . . and beyond.

Timeline

- Now Inasmuch as approval of the project has been obtained by the Executive Committee and the
 Decorating Committee, it is our hope to gain final approval from the Board of Trustee <u>tonight</u> on this
 gift from the Men's Club to Congregation Beth Shalom.
- June (sooner?) Finalize details of the memorial statue and provide a deposit to the sculptor.
- Summer Determine other facets of the installation of the memorial and lay in a timeline for completion NLT December 1.

Dedication

- To be done on the International Day of Commemoration in Memory of the Victims of the Holocaust, Sunday, January 27, 2019.
- Dignataries, local press to be asked to attend.
- Dr. Barenbaum to attend (speak?).
- Many other details to be worked out in advance.