



21430 Centre Pointe Parkway  
Santa Clarita, CA 91350  
(661) 254-2411  
www.cbs-scv.org



December, 2018

Congresswoman-Elect Katie Hill  
25269 The Old Rd, Unit B  
Stevenson Ranch, CA 91381

Dear Congresswoman-Elect Hill:

I am Hal Dash and you probably know me as Chairman and CEO of Cerrell Associates, California's senior public affairs and public relations firm now in our 52<sup>nd</sup> year of public policy and campaign consulting.

Today I write to you in my capacity as Program Chair of the Men's Club of Congregation Beth Shalom of the Santa Clarita Valley, celebrating over 43 years as the voice of Conservative Judaism in the Valley.

We are excited to invite you to a very special community event on Sunday, January 20<sup>th</sup> at 2:00 p.m. at the synagogue located at 21430 Centre Pointe Parkway in Santa Clarita next to the William S. Hart High School District headquarters.

On that day, the synagogue will be unveiling a stirring, artistic sculpture for the Jewish community and the community at large in the Santa Clarita Valley commemorating the more than six million Jews, Gypsies, Catholics, and LGBTQ people who perished in the Holocaust from 1939-1945. This memorial will also serve as a reminder that religious and ethnic hatred, bigotry and persecution must never be allowed to triumph anywhere in the world.

And more than ever, tolerance and understanding are needed during these dangerous times.

We have a very special program and would be honored to have you participate with us. Internationally-acclaimed Holocaust scholar, film and TV consultant and award-winning author and speaker Dr. Michael Berenbaum will keynote the event. He will be joined by artist Granville Beals who spent a year lovingly shaping and building this six foot tall monument. Beth Shalom Rabbi Ron Hauss and synagogue president Rob Cohen will also take part in the dedication of the memorial and Sisk Remembrance Plaza.

Local and area clergy are also invited and we sincerely hope you can join us for this memorable occasion.

I will be following up shortly with your staff to check on your calendar and availability and we are looking forward to seeing you on January 20<sup>th</sup>.

My contact information is hal@cerrell.com or cell at (661) 312-7086.

Happy Holidays and all the best this season and in 2019.

Respectfully,

Hal Dash  
Congregation Beth Shalom Men's Club