Mon, Nov 30, 2020 12:31 pm

 (cbsmensclub@aol.com)

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| Hi Friends: Tomorrow, December 1st,  is #GivingTuesday, a day that has been set up for non-profit organizations as a fundraising opportunity to support the work of non-profits. For the second year in a row, the CBS Men's Club will be participating in Giving Tuesday. As you kicked off your Chanukah shopping, several days ago Black Friday and on Cyber Monday today, please set a few dollars aside to support**the CBS Men's Club this #GivingTuesday, on December 1st!** Please join us on this global day of giving back, by making a gift to the CBS Men's Club to help us meet the greatest needs of our members, Congregation B'nai Shalom members, and the greater Jewish community of Contra Costa County through eclectic, creative, and award-winning programs that resonate with our constituents. We’re asking you to support the CBS Men's Club on #GivingTuesday precisely *because* as an “unrestricted fund", gifts can be used to meet needs as they arise—for example, when we recently facilitated a donation of more than $1,000 to support the 2020 CBS Gala, as well as our commitment to never turn someone away from a CBS Men's Club program event because of financial difficulties.  Through sponsorships and donations from solicitations like this, we are hopeful that we can continue to offer meaningful quality award-winning programs to all, regardless of an individual's ability to pay. Other similar examples where donations assist in programming include the annual CBS Men's Club Salmon in the Sukkah and the CBS Men's Club Community Seder, two popular programs, which we hope can both resume for 2021 in person. Additionally, the CBS Men's Club has assisted the congregation in a number of endeavors including supplementing professional development budgets of various departments, financially supporting programming for other arms of the synagogue, assisting in contributing to specialized curriculum for the CBS schools, co-sponsoring capital projects, participating  in safety equipment purchases, and sponsoring a table, without restrictions, at the Synagogue's annual Gala. We very much would like to continue to support our synagogue, and our broader community, but need your financial help to continue to do so. |

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| Whether it’s supporting basic needs, establishing specializing programs, assisting the congregation, or supporting programs of interest to our constituents, your generous contribution to the CBS Men's Club, of any amount helps fill the gaps between membership fees, program costs, collected program funds, and donations and/or sponsorships received. |

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| Please join us for Giving Tuesday by making a donation to the CBS Men's Club either through PayPal at cbsmensclub@aol.com or via check payable to  "CBS Men's Club" and mailed to the Synagogue Office. You can also contribute through the CBS Men's Club web page at https://[bshalom.org/forms/view.php?id=46154](http://bshalom.org/forms/view.php?id=46154%C2%A0); |

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| Thank you for your continued and generous support of the CBS Men's Club! And thank you to those who have already contributed to the CBS Men's Club through Giving Tuesday.Wishing you and your family a Happy Chanukah,Jon Medwin, PresidentCBS Men's ClubAffiliated with the Federation of Jewish Men's Club, Club #1094 |